

ADOT MVD Connection

A newsletter published by Donate Life Arizona



Donor Insignia Debut



The new Arizona credential design allows Arizonans to “put their heart in the right place” when they register as organ and tissue donors at the ADOT MVD.

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With the debut of the new driver license design on June 16, the Arizona Department of Transportation Motor Vehicle Division (ADOT MVD) also unveiled the permanent donor designation insignia. The donor heart is now printed on all licenses and identification cards of those who check the box to register as organ and tissue donors at the ADOT MVD.

This exciting addition now allows those who stand for generosity and hope to show off their donor status on their license and also lets families know of their loved one’s decision.

Donor Network of Arizona (DNA) staff visited the Tempe ADOT MVD the day of the release to show their Donate Life spirit and apply for new licenses, complete with donor heart!

Alexa Haynes, DNA employee, is excited about the new license and believes having the donor insignia printed on it is a visual statement of her support for organ and tissue donation.

“When I show my ID at the airport, a restaurant or a check-out counter, I now have the opportunity to have a conversation about how lives can be saved and healed through donation,” she says.

DNA is grateful to have the support of the ADOT MVD in registering Arizonans as organ and tissue donors. Ninety-four percent of registered donors in Arizona made their decision through checking the box when applying for or renewing their driver license or state ID. Through this partnership, the DonateLifeAZ Registry has grown to include more than 2.4 million people.

Since the new donor heart insignia has been introduced, weekly donor registrations have increased significantly and more Arizonans are saying “yes” to hope and generosity than ever before. Show support for organ and tissue donation and help save and heal lives at the ADOT MVD, too. Just check the box!

Greetings

From DNA's President and CEO, Tim Brown

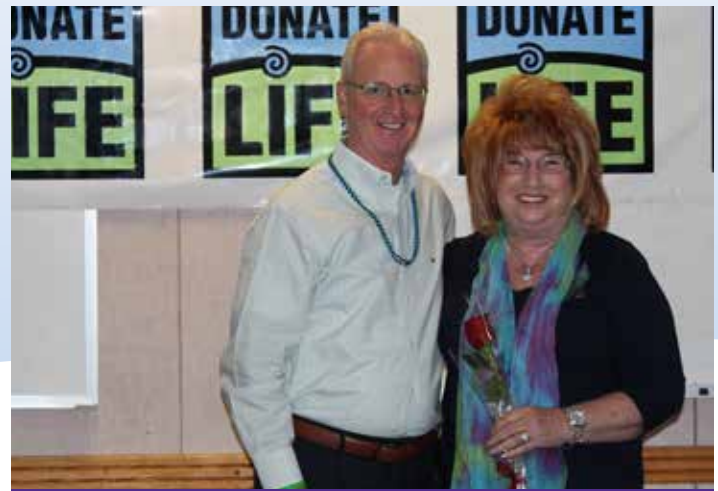
Greetings once again to all the dedicated staff at the Arizona Department of Transportation Motor Vehicle Division (ADOT MVD). As we move further into the end of 2014, I'd like to take a moment to reflect on the great things that have happened so far this year.

January kicked off with the Rose Parade. The Donate Life Float featured transplant recipients, floral representations of organ and tissue donors and a dedication garden called "Roses for Registries" honoring motor vehicle divisions across the country.

In March, Donor Network of Arizona (DNA) hosted Donate Life Day at the Capitol. Donor families and transplant recipients met with legislators to share the importance of donation and to highlight the success of DNA's partnership with the ADOT MVD.

DNA celebrated Donate Life Month in April and brought National Blue & Green Day to the ADOT MVD headquarters. Greg Welsh, a heart recipient, shared his transplant story with the many ADOT MVD employees in attendance.

June, by far, has been the most exciting month for DNA and the ADOT MVD with the roll out of the new license design. Having the donor heart insignia printed on the new credential is one of the best ways for Arizonans to show their support for donation



Tim Brown, DNA's president and CEO, poses with Anne Yanofsky, East Central regional manager, at Blue & Green Day at the MVD.

and provides a great opportunity for families and friends to share their decision to register as donors. Already, the number of weekly registrations from the ADOT MVD has increased, and Arizona is on track to have 50 percent of the population registered by the end of the year.

In August, DNA celebrated ADOT MVD Saves Lives Month. Each year, thousands of lives are saved and healed through organ and tissue donation, and it would not be possible without support from the ADOT MVD.

2014 has been an exciting year for donation and I look forward to continuing our partnership and the success we've shared in the months to come.

The Chance to Give Hope



Each time someone checks the box to register as an organ and tissue donor, they give hope to the thousands of Arizonans waiting to receive the gift of life.

The roll out of the new Arizona license and state ID design on June 16 came with a new process for distributing credentials. Instead of walking away with a new license or ID card every time they apply for or renew their license at the Arizona Department of Transportation Motor Vehicle Division (ADOT MVD), Arizonans will receive a temporary credential followed by a permanent card sent in the mail.

Before printing the temporary license or ID, each ADOT MVD customer service representative checks to make sure the information provided is correct. This includes asking if a customer wants to register as an organ and tissue donor.

What seems like a simple question, "Would you like to register as an organ and tissue donor?" can become an amazing opportunity to give hope. There are more than 2,500 people in Arizona who are waiting to receive a life-saving organ transplant, and this number grows daily. Every person who registers as an organ and tissue donor gives hope for a second chance to those waiting for the gift of life.

By asking someone if they would like to register as an organ and tissue donor when reviewing a customer's information, ADOT MVD employees are asking Arizonans to stand for hope and generosity. This decision to say "yes" to saving and healing lives through donation can then proudly be displayed on the license with the new donor heart insignia.

Celebrating

Blue & Green Day at the MVD

On April 11, a large, beaming cactus toured the headquarters of the Arizona Department of Transportation Motor Vehicle Division (ADOT MVD), handing out blue and green cookies to employees. As Reggie the Donor Cactus, the official mascot of Donate Life Arizona, walked through the ADOT MVD offices, he brought smiles and laughs to everyone he met. Employees wore blue and green, the national colors of donation, and snapped photos with Reggie as he made his rounds.

Blue and Green Day at the MVD, the celebration of hope and life given through organ and tissue donation, is one of Donor Network of Arizona's (DNA) many ways to say thank you for all that the ADOT MVD does to support donation.

After touring the hallways with Reggie, Greg Welsh, a heart recipient, shared his story of transplantation during a small ceremony in the ADOT MVD training room.

One morning in 2011, Welsh awoke to pain in his chest. At the emergency room, doctors discovered that Welsh's heart was failing. He was fitted with an artificial heart and placed on the transplant waiting list.



DNA's mascot, Reggie, made rounds at the ADOT MVD corporate office during Blue & Green Day at the MVD.

Just three months later, Welsh learned that a heart was available for him, thanks to the generosity of his donor, Fernando Rivera.

"It's an amazing gift that I received from Fernando," Welsh says. "I'm blessed to be here."

After Welsh's story, both Tim Brown, president and CEO of DNA, and Sara Pace Jones, vice president of Development and Referral Services at DNA, expressed their appreciation for the partnership with the ADOT MVD, noting that 94 percent of Arizona's registered donors sign up at the ADOT MVD. This amounted to more than 183,000 new registrations in 2013.

Blue and Green Day at the MVD was the perfect way to celebrate the hard work and dedication of the ADOT MVD to saving and healing lives through donor registration.

Seeing the Light

Married for 23 years, Teri Golden of Mesa says her husband, Tracy Golden, is her soul mate. So when Tracy was declared brain dead in March of 2014 following a head injury, Teri was shocked and devastated.

During this time of overwhelming grief, Teri learned that her husband had registered as an organ and tissue donor at the Arizona Department of Transportation Motor Vehicle Division (ADOT MVD). At first, Teri resisted the idea of donation due to the shock and pain of having lost her husband. However, when Teri learned that Tracy's generosity would save the lives of three people, she found hope and light in the darkness.

Tracy's liver and both of his kidneys were donated, saving the lives of two people in Arizona and one person in Utah.

"When I learned that Tracy saved three people's lives," says Teri, "it gave me comfort because I knew he had helped those families."

In addition to Tracy's life-saving organ donations, he also donated tissue that will heal the lives of more than 20 people. Teri says that she is especially proud of this, as her nephew is a burn survivor who receives regular skin grafts.

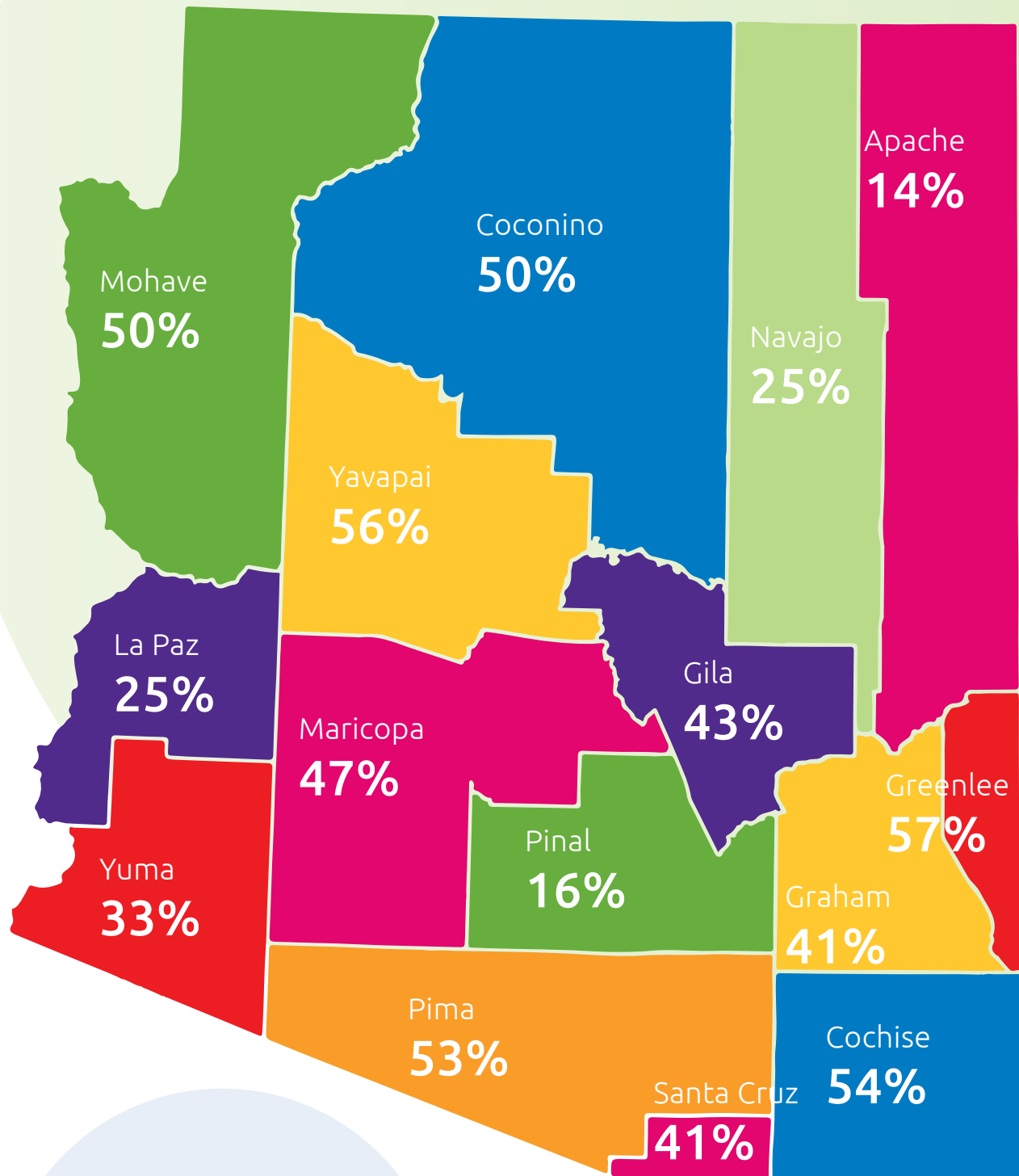
Teri has dedicated herself to encouraging more people to register as organ and tissue donors, specifically at the ADOT MVD like her husband did. "It's such an important decision, but it's so easy to



Tracy Golden (l) with his wife Teri, left a legacy of generosity through organ and tissue donation.

do at the MVD. You don't have to put a lot of effort into it, but the rewards are unimaginable. Tracy left behind a legacy of helping others. That's what life should be about: helping people."

Percentage of registered adults per county in Arizona



DonateLifeAZ Registry

2,429,827

(as of Oct. 27, 2014)

Mail in your completed crossword puzzle to receive a free Donate Life Digiclean!



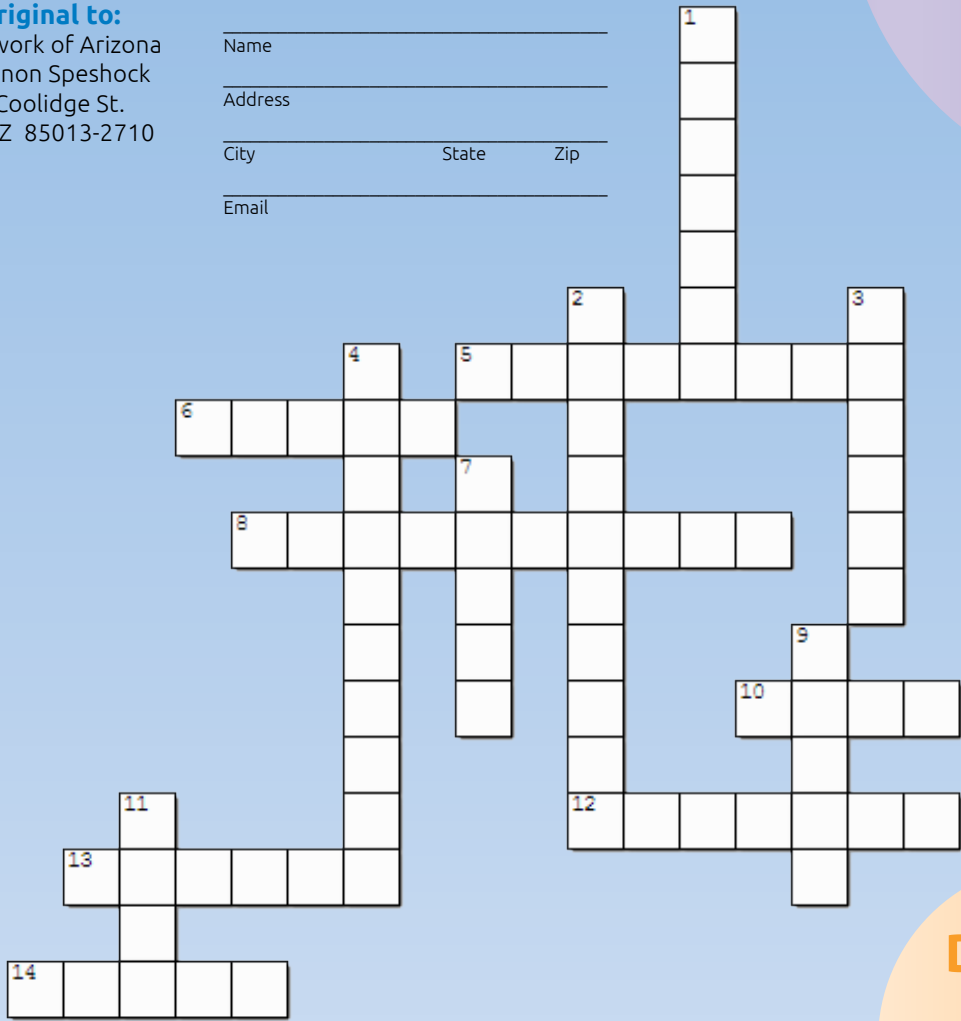
Mail original to:

Donor Network of Arizona
 Attn: Shannon Speshock
 201 W. Coolidge St.
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Name

Address
 _____ City _____ State _____ Zip

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*Answers to this puzzle can be found throughout the newsletter.

DID YOU KNOW?
 More than 123,000 people in the U.S. are waiting to receive a life-saving transplant.

across

- 5. _____ County has the highest donor designation rate in the state.
- 6. The donor designation insignia features the word "DONOR" and a red _____.
- 8. Organ and tissue donors stand for hope and _____.
- 10. Registering as a donor gives _____ to those waiting to receive the gift of life.
- 12. Arizonans can show their _____ for organ and tissue donation by registering at the ADOT MVD or online at ServiceArizona.com.
- 13. _____ is ADOT MVD Saves Lives Month.
- 14. When registering as a donor at the MVD, Arizonans can _____ the box to save and heal lives.

down

- 1. More than 2.4 _____ Arizonans are registered as organ and tissue donors.
- 2. DNA will honor the ADOT MVD in the 2015 Rose Parade through Roses for _____.
- 3. DNA's mascot, _____, visited the ADOT MVD office to celebrate Blue & Green Day.
- 4. More than 123,000 people are waiting to receive a life-saving _____.
- 7. The Donate Life colors are blue and _____.
- 9. Donor registration allows families to _____ their loved one's wishes.
- 11. The new license roll-out took place on _____ 16, 2014.

Registering to be an Organ and Tissue Donor at the Motor Vehicle Division:

Behind the DONOR ♥

ADOT DRIVER LICENSE/IDENTIFICATION CARD APPLICATION

I want to be placed on the permanent early voting list and receive an early ballot by mail for each election I am eligible.

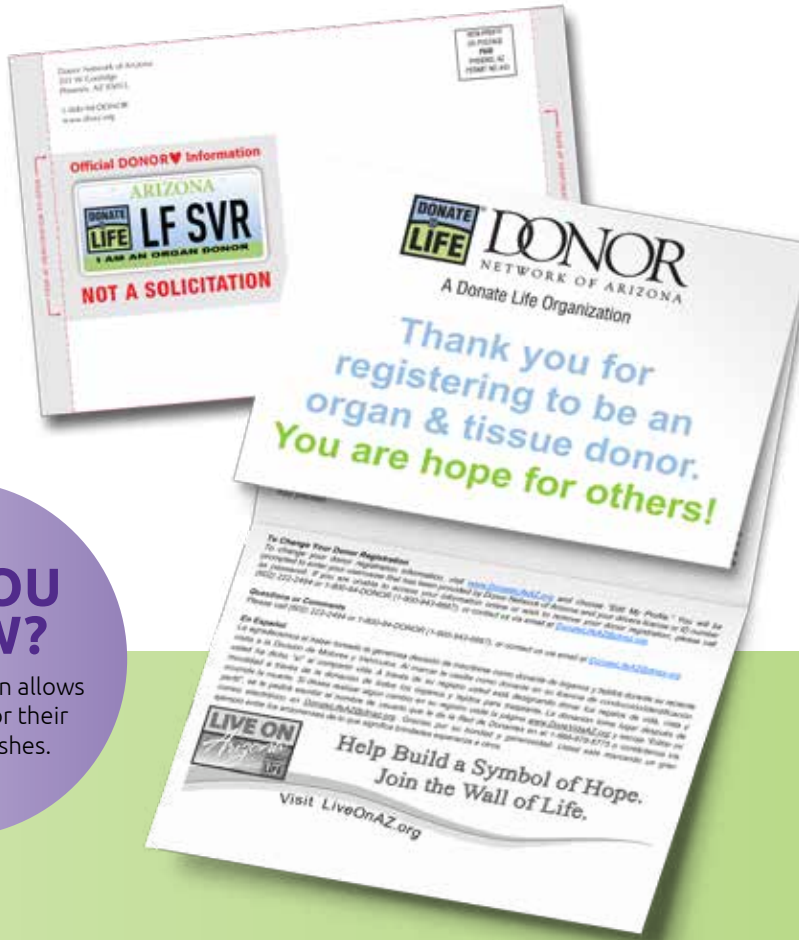
DONOR ♥ I check this box to become an organ/tissue donor and join the DonateLifeAZ Registry. DONOR ♥ will print on my license.

I am a U.S. Military veteran and would like the word "VETERAN" printed on my license/ID. (Documentation Required)

- 1 The client checks the box on their DL/ID application. Their decision is entered into ADOT MVD computer system.
- 2 A temporary credential is issued for the client featuring the **DONOR ♥** insignia. The insignia is also printed on the permanent credential sent to the client in the mail several weeks later.

- 3 Each week, the ADOT MVD computer system provides Donor Network of Arizona with the information of the clients who registered.
- 4 Donor Network of Arizona enters new registrants into the DonateLifeAZ Registry while checking and removing duplicates and updating addresses.
- 5 Within four to six weeks, all new registrants receive a letter from Donor Network of Arizona detailing how their decision can save and heal lives through organ and tissue donation.

DID YOU KNOW?
 Donor registration allows families to honor their loved one's wishes.



Contact Us:
 For more information, please contact:
 Claudia Flaherty at 602-222-2212

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