

Donor Program Development

Donor Program Development (DPD) at Donor Network of Arizona (DNA) is a small department with big responsibilities. The 16 DPD coordinators work with each of Arizona's 120 hospitals.

DPD educates hospital staff about donation, provides real-time customer service to medical units involved in the process and provides compliance updates on national donation standards. According to DPD Manager Patricia Pace Anderson, the main purpose of the department can be summed up in one word: relationships.

"Relationships are the foundation of DPD," says Pace Anderson. "They strengthen the donation process for our hospital partners and help us ensure that everything runs smoothly."

One of the most important ways that DPD builds and maintains positive relationships with hospitals is through constant education that is tailored to specific departments. "For example, one of the things that some people are not aware of is that cancer patients can still be donors," says Pace Anderson.

Relationships and education are invaluable when coordinators are involved in a donation case at a hospital. Their job is to ensure the process goes as planned, and they work with many different doctors and nurses.

These strong relationships enable DPD coordinators to act as a bridge between the hospital and DNA.

As for the future of DPD at DNA, Pace Anderson enjoys seeing the coordinators

grow confident in their roles as they gain experience on the job. The one question that is always on everyone's mind is, "What can we do better?"



Donor Program Development Coordinator Keely Hansen mans the registry table at an event at HonorHealth Deer Valley Medical Center.

Organ Donation

	2015		2016 (Jan. - Sept.)	
	Trauma Centers	All Other Hospitals	Trauma Centers	All Other Hospitals
Organ Donors	105	60	104	70
Organ Donors After Circulatory Death	23	16	23	17
Organ Potential Rate	57.1%	53.1%	52.0%	51.9%
Organ Conversion Rate	78.4%	73.2%	77.0%	72.9%
Organs Per Donor	3.33	2.75	3.57	2.83

Ocular & Tissue Donation

	2015		2016 (Jan. - Sept.)	
	Trauma Centers	All Other Hospitals	Trauma Centers	All Other Hospitals
Ocular Donors	267	526	228	442
Ocular Conversion Rate	40.9%	43.0%	41.2%	45.5%
Tissue Donors	262	581	193	331
Tissue Conversion Rate	37.4%	38.8%	37.4%	38.7%

Donation Overview

	2015		2016 (Jan. - Sept.)	
	Trauma Centers	All Other Hospitals	Trauma Centers	All Other Hospitals
Deaths Reported	4,434	11,183	3,603	8,748
Referral Compliance Rate	99.3%	99.4%	98.9%	99.5%

*Donation terms defined on inside page



A Donate Life Organization

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Donor Network of Arizona

201 W. Coolidge
Phoenix, AZ 85013-2710

Address Correction Requested

calendar of events

March 22

Donate Life Day at the Capitol
Katie.Benton@dnaz.org

April

Health Care for Hope
www.HealthCareforHope.org

April 21

National Blue and Green Day
Show your support by sporting the Donate Life colors and promoting the message of organ, eye and tissue donation!

April 30

Donate Life Day at the D-backs
Miranda.Reddy@dnaz.org

Health Care Connection

A newsletter published by Donate Life Arizona



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A Doctor's Perspective on Living Donation

Although most health care professionals are stalwart advocates of donation, few have personal experience with its life-healing power. Dr. Harry Alberti of HonorHealth Scottsdale Thompson Peak Medical Center is one of those few.

In the 1960s, Alberti's mother contracted hepatitis C from a blood transfusion. She dealt with extreme fatigue as a consequence of her illness for years, as she couldn't tolerate the standard drug therapy used to treat hepatitis at that time. In the early 2000s, her liver began to fail.

Her best option was a living donor. After consulting with his family, Alberti decided to get tested to see if he would be a match. To his joy, he was a suitable candidate to donate part of his liver to his mother.

"It was great to find out that I was able to do this," says Alberti. "My mother was grateful, although she initially did not want me to do it. I just wanted to do something for her because she had given me life."

While the surgery itself was a success, Alberti experienced medical complications and stayed in the hospital longer than anticipated. Despite the complications, Alberti maintains that the struggles were worth the result. His mother made a full recovery and left the hospital one week after the surgery. Although she later passed away from an infection, she lived seven more years due to her son's gift of life.



Dr. Harry Alberti poses with a framed photo of a news clipping describing the living donor transplant that occurred between him and his mother.

"My mother was able to see some of her grandkids graduate because of the extra seven years she got," says Alberti. "I was able to get her counsel over the phone on things happening in my life; that's something I miss now."

As a health care professional, Alberti has always been a proponent of donation. Now, as a living donor, he feels as though he has a deeper understanding of the practice and is more positive about it than ever.

"I would like to let people know that it is a great gift," says Alberti. "This was a great experience for me as it made me a better person and a better doctor with more empathy toward my patients."

Greetings

From President and CEO, Tim Brown
Donor Network of Arizona

Arizona's temperatures have cooled off, but generosity across the state is heating up more than ever. The DonatLifeAZ Registry continues to grow, as more Arizonans embrace the message of donation. In 2016, 225 organ donors gave the gift of life. Currently, more than 2.9 million people statewide have registered to save and heal lives.

These gifts have changed the lives of 614 Arizonans who received organ transplants in 2016. Recipients now enjoy holidays, birthdays and vacations with their families thanks to the generosity of donors and the professionals who make donation possible.

The health care community is truly the connection to so many lives saved. From the nurses who compassionately work to provide every comfort for donor families, to the doctors who perform the transplant surgeries, each and every health care professional plays a vital role that contributes to the entire donation process.

Incredible advancements in the field of donation this past



Tim Brown (center) poses with Banner Thunderbird Medical Center CEO Deb Krmpotic (l) and sculpture artist Rosemary Pierce (r) under Pierce's custom art piece "Open Wings." The artwork represents the individuals who come together to improve the lives of their patients.

year, due in large part to the tireless efforts of the health care community, demonstrate the importance of health care in our mission to save and heal lives.

On Nov. 11, Donor Network of Arizona held a 30th Anniversary Blue and Green Gala to celebrate the donation community's three decades of lifesaving work in Arizona. Thank you to everyone who attended for your hard work and dedication over the past 30 years. You have saved more lives than you know every day with your generosity.

On behalf of Donor Network of Arizona, thank you for sharing the message of donation and championing the gift of life.

The 30th Anniversary Blue and Green Gala



Larry Fowler (r) shared the story of how he and his twin brother, Robby (l), were saved through donation at the 30th Anniversary Blue and Green Gala.

Donor Network of Arizona (DNA) and its partners gathered to celebrate 30 years of saving and healing lives during the 30th Anniversary Blue and Green Gala on Nov. 11, 2016. The donation process in Arizona is an intricate program that relies on the support of many stakeholders all across the state. None of this work would be possible without the help of many partners – from media partners who bring heartfelt donation stories to their communities to hospital employees who care for their patients and fulfill the last wishes of donors and their families.

These are some examples of the people who save more lives than they know every time they come to work or bring donation into their communities. At the Gala, DNA presented 42 awards to its community, governmental, health care and media partners.

Karla Navarrete, reporter for CBS 5 Arizona and 3TV KTVK, emceed the award ceremony and shared her personal donation story. Because of her father's heart transplant, Karla had the chance to spend 10 more years with him.

Celebrated on Veteran's Day, the Gala highlighted Diana Pike's story of her son Christian who saved five people through organ donation after he was killed in the line of duty. Christian was known for his generosity and giving soul. His "last act of service was being an organ donor," says Pike.

Veteran and heart recipient Larry Fowler showed just how much his family had been touched by donation. His life and the life of his twin brother depended on the generosity of an organ donor after they both experienced heart failure due to a genetic condition.

Even with DNA's small beginnings, so many lives have been saved over the past 30 years as the organization has grown. This growth is all thanks to the amazing generosity of donation champions, donors and their families.

Hospital	Organ Donors		Organ Conv. Rate	Planned Donation Rate	Deaths Reported	Referral Comp. Rate	Ocular Donors	Ocular Conv. Rate	Tissue Donors	Tissue Conv. Rate
	Total	After Circulatory Death								
Abrazo Arizona Heart Hospital	2	2	100%	100%	73	100.0%	2	20%	2	20%
Abrazo Arrowhead Campus	1	0	33%	100%	132	100.0%	10	53%	6	43%
Abrazo Central Campus	7	1	64%	75%	172	100.0%	5	38%	5	45%
Abrazo Maryvale Campus	0	0	0%	100%	98	100.0%	5	33%	5	28%
Abrazo Scottsdale Campus	3	0	75%	100%	135	100.0%	14	52%	10	53%
Abrazo West Campus	9	0	60%	90%	287	100.0%	26	47%	23	45%
Arizona General Hospital	0	0	---	---	34	97.1%	5	38%	3	27%
Banner – University Medical Center Phoenix	9	1	43%	88%	551	97.7%	17	28%	19	32%
Banner – University Medical Center South	0	0	0%	100%	112	99.1%	4	36%	2	18%
Banner – University Medical Center Tucson	21	7	68%	85%	539	99.8%	33	49%	24	41%
Banner Baywood Medical Center	0	0	---	---	355	100.0%	13	39%	8	31%
Banner Boswell Medical Center	2	0	50%	50%	289	98.3%	12	67%	10	48%
Banner Casa Grande Regional Medical Center	0	0	---	---	135	98.5%	8	47%	5	28%
Banner Del E. Webb Medical Center	2	1	67%	100%	287	100.0%	11	55%	9	47%
Banner Desert Medical Center	12	6	52%	86%	499	99.8%	33	49%	26	42%
Banner Estrella Medical Center	1	0	25%	67%	236	99.6%	14	47%	10	38%
Banner Gateway Medical Center	1	0	50%	0%	139	100.0%	6	55%	4	44%
Banner Goldfield Medical Center	0	0	---	---	15	100.0%	2	67%	1	50%
Banner Heart Hospital	3	1	75%	100%	105	100.0%	6	55%	6	60%
Banner Ironwood Medical Center	0	0	---	---	33	100.0%	5	71%	3	50%
Banner Page Hospital	0	0	---	---	17	100.0%	0	0%	0	0%
Banner Thunderbird Medical Center	5	1	50%	100%	448	99.8%	23	58%	18	49%
Benson Hospital	0	0	---	---	20	100.0%	0	---	0	---
Canyon Vista Medical Center	1	0	100%	---	93	100.0%	9	56%	4	36%
Carl T. Hayden VA Medical Center	0	0	---	---	98	100.0%	2	29%	1	50%
Carondelet Holy Cross Hospital	0	0	---	---	19	100.0%	0	0%	0	0%
Carondelet St. Joseph's Hospital	6	1	60%	67%	385	100.0%	22	54%	15	43%
Carondelet St. Mary's Hospital	2	1	40%	67%	305	100.0%	17	44%	12	34%
Casa De La Paz	0	0	---	---	154	100.0%	2	18%	0	0%
Chandler Regional Medical Center	6	0	46%	82%	427	99.5%	36	41%	29	37%
Chinle Comprehensive Health Care Facility	0	0	---	---	87	100.0%	0	0%	0	0%
Cobre Valley Community Hospital	0	0	---	---	24	100.0%	2	67%	2	67%
Copper Queen Community Hospital	0	0	---	---	37	97.4%	2	40%	2	40%
Cornerstone Hospital of Southeast Arizona	0	0	---	---	23	100.0%	0	---	0	---
CTCA at Western Regional Medical Center	0	0	---	---	9	100.0%	0	---	0	---
Flagstaff Medical Center	6	0	38%	83%	294	99.0%	10	26%	9	25%
Florence Hospital at Anthem	0	0	---	---	29	100.0%	1	25%	1	25%
Gilbert Hospital	0	0	---	---	17	100.0%	0	0%	0	0%
Green Valley Hospital	0	0	50%	0%	33	100.0%	3	100%	2	50%
Havasu Regional Medical Center	1	0	50%	100%	129	99.2%	6	50%	4	36%
HealthSouth East Valley Rehabilitation Hospital	0	0	---	---	2	66.7%	0	---	0	---
Healthsouth Rehab Hospital of Southern Arizona	0	0	---	---	2	100.0%	0	---	0	---
Healthsouth Rehabilitation Hospital of Tucson	0	0	---	---	3	100.0%	0	---	0	---
HealthSouth Scottsdale Rehabilitation Hospital	0	0	---	---	1	100.0%	0	---	0	---
HealthSouth Valley of the Sun Rehabilitation Hospital	0	0	---	---	1	100.0%	0	---	0	---
HonorHealth Deer Valley Medical Center	4	1	44%	100%	212	99.5%	26	57%	16	55%
HonorHealth John C. Lincoln Medical Center	19	6	66%	88%	393	97.0%	37	56%	30	52%
HonorHealth Scottsdale Osborn Medical Center	7	2	50%	82%	353	98.6%	30	53%	25	45%
HonorHealth Scottsdale Shea Medical Center	1	0	100%	100%	255	97.3%	11	52%	8	53%
HonorHealth Scottsdale Thompson Peak Medical Center	0	0	---	---	73	100.0%	1	25%	2	33%
Hopi Health Care Center	0	0	---	---	5	83.3%	0	---	0	---
Hu Hu Kam Memorial Hospital	0	0	---	---	9	100.0%	0	0%	0	0%
Kindred Hospital - Northwest Phoenix	0	0	---	---	35	100.0%	0	0%	0	0%
Kindred Hospital - Phoenix	0	0	---	---	36	97.3%	0	0%	0	0%

Hospital	Organ Donors		Organ Conv. Rate	Planned Donation Rate	Deaths Reported	Referral Comp. Rate	Ocular Donors	Ocular Conv. Rate	Tissue Donors	Tissue Conv. Rate
	Total	After Circulatory Death								
Kindred Hospital - Tucson	0	0	---	---	24	82.8%	0	0%	0	0%
Kingman Regional Medical Center	0	0	---	---	246	100.0%	10	43%	10	42%
La Paz Regional Hospital	0	0	---	---	20	100.0%	2	40%	3	60%
Little Colorado Medical Center	0	0	---	---	20	100.0%	1	33%	1	50%
Maricopa Medical Center	1	0	14%	71%	191	99.0%	8	27%	3	12%
Mayo Clinic Hospital	4	1	67%	100%	155	100.0%	6	60%	2	33%
Mercy Gilbert Medical Center	2	0	50%	100%	167	100.0%	9	36%	9	39%
Mount Graham Regional Medical Center	0	0	---	---	45	95.7%	0	0%	2	40%
Mountain Vista Medical Center	0	0	0%	0%	150	99.3%	13	43%	11	41%
Northern Cochise Community Hospital	0	0	---	---	17	100.0%	1	100%	0	0%
Northwest Medical Center	1	1	50%	---	287	100.0%	15	50%	8	40%
Northwest Medical Center - Oro Valley	0	0	0%	50%	80	100.0%	5	45%	1	20%
Payson Regional Medical Center	0	0	---	---	19	100.0%	4	80%	5	83%
Phoenix Children's Hospital	5	1	56%	89%	85	100.0%	4	31%	5	33%
Promise Hospital of Phoenix	0	0	---	---	57	100.0%	0	0%	0	0%
Quail Run Behavioral	0	0	---	---	0	0.0%	0	---	0	---
Sage Memorial Hospital	0	0	---	---	8	100.0%	0	0%	0	0%
Select Specialty Hospital - Phoenix	0	0	---	---	38	100.0%	0	---	0	---
Select Specialty Hospital - Phoenix Downtown	0	0	---	---	16	100.0%	0	---	0	---
Select Specialty Hospital - Scottsdale Osborn	0	0	---	---	10	100.0%	0	---	0	---
St. Joseph's Hospital & Medical Center	21	6	47%	97%	483	99.8%	27	34%	26	34%
St. Joseph's Westgate Medical Center	0	0	---	---	12	100.0%	3	43%	3	43%
St. Luke's Medical Center	1	0	50%	0%	86	100.0%	6	60%	5	45%
Summit Healthcare Regional Med Center	0	0	---	---	67	100.0%	9	56%	10	59%
Tempe St. Luke's Hospital	0	0	0%	100%	53	98.1%	6	29%	5	24%
Tséhootsooi Medical Center	0	0	---	---	33	100.0%	0	0%	0	0%
Tuba City Regional Health Care	0	0	---	---	35	100.0%	1	33%	0	0%
Tucson Medical Center	4	0	44%	60%	392	99.2%	17	52%	12	41%
USPHS - San Carlos Indian Hospital	0	0	---	---	11	100.0%	0	0%	0	0%
USPHS - Sells Indian Hospital	0	0	---	---	7	100.0%	0	0%	0	0%
USPHS - Whiteriver Indian Hospital	0	0	---	---	14	100.0%	0	0%	0	0%
USPHS Parker Indian Hospital	0	0	---	---	7	100.0%	0	---	0	---
USPHS Phoenix Indian Medical Center	0	0	---	---	4	100.0%	0	---	0	---
VA Medical Center-Prescott	0	0	---	---	86	100.0%	0	---	0	---
VA Medical Center-Tucson	0	0	---	---	210	99.5%	3	33%	1	17%
Valley View Medical Center	0	0	---	---	28	100.0%	2	33%	2	29%
Verde Valley Medical Center	0	0	---	---	105	100.0%	5	50%	6	55%
Western Arizona Regional Medical Center	0	0	0%	---	172	100.0%	6	29%	3	19%
White Mountain Regional Medical Center	0	0	---	---	12	100.0%	1	50%	1	33%
Wickenburg Community Hospital	0	0	---	---	11	100.0%	1	100%	1	100%
Yavapai Regional Medical Center - East	0	0	---	---	60	98.4%	4	67%	4	50%
Yavapai Regional Medical Center - West	3	0	75%	100%	148	100.0%	10	50%	9	43%
Yuma Regional Medical Center	1	0	100%	---	424	99.8%	20	37%	15	33%
Yuma Rehabilitation Hospital	0	0	---	---	2	100.0%	0	---	0	---
TOTAL	174	40	---	---	12351		670	44%	524	38%

Deaths Reported

The number of patient deaths that occurred at a hospital

Ocular Conversion (Conv.) Rate

The number of ocular donors who were recovered expressed as a percentage of patients who are medically suitable for ocular donation

Organ Conversion (Conv.) Rate

The number of organ donors who were recovered for transplant expressed as a percentage of patients who are medically suitable and brain dead

Organ Donors After Circulatory Death

Organ donors from whom an organ was recovered after being declared dead by cardio-respiratory criteria

Organs Per Donor

Number of organs recovered for the purposes of transplantation

Organ Potential Rate

The number of organ donors that were recovered for transplant expressed as a percentage of patients who are medically suitable regardless of brain death declaration

Planned Donation Rate

The percentage of organ donation conversations that follow hospital policy and the plan for each case as agreed upon by Donor Network of Arizona (DNA) and the healthcare team

Referral Compliance (Comp.) Rate

The percentage of deaths that were referred to DNA

Tissue Conversion (Conv.) Rate

The number of tissue donors who were recovered expressed as a percentage of patients who are medically suitable for tissue donation