

## Setting up for success:

Registration tables can be set up almost anywhere, but are most successful when in high-traffic areas where people congregate or pass by naturally. It is also helpful to have an eye-catching display or “hook” to attract attention and spark curiosity. These ideas may help get your creative juices flowing:

- Tables that look organized convey confidence. Staying organized can be tricky when outside on a windy or rainy day, so think ahead about paperweights, pen cups, tubs or other ways to keep your table tidy.
- Have plenty of pens handy so people can fill out registration forms.
- If you decide to have a laptop or tablet for people to register online, remember to ensure your set up will have access to power and internet service (Hint: extension cords are very handy!)
- Donate Life colors are blue and green, so using these colors to decorate your table – and your volunteers – can be a fun way to stand out.
- A candy basket (of Lifesavers, maybe?) or prize drawings can offer additional reasons for people to stop at your table.
- Standing up next to or in front of the table is far more engaging than sitting or hiding behind it.
- Create something **interactive**, such as:
  - A sign like a big driver’s license or Instagram frame that people can pose with to take selfies.
  - A small white board that people can write a personal message about why they signed up or how proud they are to be a registered lifesaver. They can hold up their message for a selfie, as well!
  - Butcher paper or an easel pad to allow people to write their names as “Proud to be Heroes” or other personal messages about why donation is important to them.

