**Leadership Email**

The below text may be used for an internal email from your organization’s CEO or for an intranet/internal newsletter article. Personalize as needed for your organization.

*April is designated as National Donate Life Month, a month to celebrate the renewed health of organ and tissue recipients while honoring those selfless gifts given by donors and their families.*

***[ORGANIZATION]*** *is celebrating and encouraging Arizonans to register as organ, eye and tissue donors and honoring those that have saved lives through the gift of donation.*

*Donor Network of Arizona (DNA) is the only nonprofit, organ procurement organization federally designated to serve our state, as well as a tissue and eye recovery organization for transplantation. Additionally, DNA provides moms the opportunity to donate their placenta after giving birth.*

*DNA coordinates celebration of Donate Life Month as part of its mission to make the most of life through the gift of organ and tissue donation. This year, the full calendar of Donate Life Month events can be found at* [*DonateLifeMonthAZ.org*](DonateLifeMonthAZ.org)*.*

*Our participation in Donate Life Month is a symbol of hope for the more than 104,000 people in the United States who are waiting for a lifesaving organ transplant, and it is a symbol of strength for those donors and their families who have made the most generous decision to share life.*

*In support of* ***[ORGANIZATION]’s*** *efforts to save and heal lives through donation and transplantation, make your wishes known by signing up online at* [*www.DonateLifeAZ.org/DLM*](http://www.DonateLifeAZ.org/DLM)***[OR CUSTOM ORGANIZATION LINK]*** *or check the box at the Arizona Department of Transportation Motor Vehicle Division or an Authorized Third Party office. Please also speak with your family about your decision to sign up.*