

# NATIONAL MONTH SCORECARD

*2026*



A Donate Life Organization

[DonateLifeMonthAZ.org](https://www.DonateLifeMonthAZ.org)



# LEAVE A *legacy*

National Donate Life Month, celebrated in April each year, helps encourage people to register as organ and tissue donors and to honor those who have given the gift of life through donation.

**Your participation truly  
makes a difference.**

Use this scorecard to track activities and donor registrations. Points earned for each activity will determine your level of recognition.

**NATIONAL**  **MONTH**

## Section 1: Donor Registration

Activity	Points Per Activity	Goal Completed/Number of New Donor Registrations	Total Points
Set your goal for number of new donor registrations.	<b>25</b>		
Reach your goal for new donor registrations.	<b>50</b>		
Download the Swipe to Donate Life app to register people on your phone. Email <a href="mailto:volunteers@dnaz.org">volunteers@dnaz.org</a> for more information.	<b>50</b>		
Earn one point for each new donor registration recorded.	<b>1 Point Each</b>		

## Section 2: Events

Activity	Points Per Activity	Goal Completed/Number of New Donor Registrations	Total Points
Host a campaign kickoff event.	<b>50</b>		
Attend Donor Network of Arizona's DLM Kickoff Breakfast.	<b>50</b>		
Host a registration table at your office or at a community event.	<b>50</b>		
Hold a donation flag-raising ceremony and invite community members.	<b>50</b>		
Participate in National Blue and Green Day on April 10.	<b>25</b>		

## Section 2: Events

Activity	Points Per Activity	Goal Completed/Number of New Donor Registrations	Total Points
Provide donation information and registration link at community health fairs and screening events.	<b>75</b>		
Hold a donor memorial service, a candle-lighting ceremony, Tree of Life or other donation celebration.	<b>75</b>		
Hold a program with living donors, transplant recipients, donor family members and/or transplant professionals to talk about the campaign and the importance of donation registrations.	<b>75</b>		

## Section 3: Workplace, Partnership and Public Communications

Activity	Points Per Activity	Goal Completed/Number of New Donor Registrations	Total Points
Send email(s) from hospital CEO/other leaders to staff, announcing the campaign, encouraging participation and registrations, and include organization's personalized registration link.	<b>50</b>		
Display campaign posters and decor with donation information and registry link in hospital's high-traffic public and employee areas, including bulletin boards, elevators, the cafeteria, lobbies, restrooms, etc.	<b>25</b>		

### Section 3: Workplace, Partnership and Public Communications

Activity	Points Per Activity	Goal Completed/Number of New Donor Registrations	Total Points
Share donor stories, DLM graphics and other digital resources from DonateLifeMonthAZ.org in staff or external communications.	<b>25</b>		
Publish donation and transplantation articles in internal newsletters, intranet or message boards.	<b>15</b>		
Send an email or letter to customers, vendors and other companies/partners encouraging them to spread the message.	<b>15</b>		
Coordinate an interdepartmental challenge to register the most donors.	<b>50</b>		
Challenge another workplace or partner to register the most donors.	<b>50</b>		
Partner with other workplaces and/or community organizations to run a collaborative campaign.	<b>75</b>		
Contact local media and share the story of your involvement in the campaign.	<b>75</b>		
Share the Donate Life message and/or your involvement in the campaign on social media and tag @DonateLifeAZ.	<b>50</b>		

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Contact local media and share the story of your involvement in the campaign.	<b>75</b>		
Share the Donate Life message and/or your involvement in the campaign on social media and tag @DonateLifeAZ.	<b>50</b>		

### Section 3: Workplace, Partnership and Public Communications

Activity	Points Per Activity	Goal Completed/Number of New Donor Registrations	Total Points
Include donation education, registry links and campaign information in new employee orientation.	25		
Present at company department or hospital department/physician meetings.	50		
Hold your own unique DLM celebration not listed above	25		

*Thank You*  
**FOR PARTICIPATING  
IN DONATE LIFE  
MONTH**





# LEAVE A *Legacy*

National Donate Life Month was established by Donate Life America and its partnering organizations in 2003. Observed in April each year, National Donate Life Month helps to encourage people to register as organ and tissue donors and to honor those who have saved lives through the gift of donation.

We're here to answer all your questions on how to share the Donate Life message this April. If you have questions, contact your DNA coordinator or email us at [PublicEdEvents@DNAZ.org](mailto:PublicEdEvents@DNAZ.org).

## WHAT DOES IT MEAN TO PARTICIPATE IN NATIONAL DONATE LIFE MONTH?

If you work closely with a hospital, community partner or organization and want to promote donation during Donate Life Month, we invite you to register as a participating organization. You'll help educate others about organ and tissue donation, and we'll provide resources to help your efforts take root, such as volunteer support, Reggie appearances and T-shirts for your team.



[SIGN UP HERE!](#)

**The deadline to sign up is Friday, Feb. 27.**

## I AM NOT A PART OF AN ORGANIZATION. CAN I STILL CELEBRATE NATIONAL DONATE LIFE MONTH?

Absolutely! Check out our calendar of events at [DonateLifeMonthAZ.org](http://DonateLifeMonthAZ.org) for opportunities to sport blue and green. Plus, we're also always looking for volunteers. Learn more at [DNAZ.org/volunteer](http://DNAZ.org/volunteer).

## HOW CAN I SHARE THE DONATE LIFE MESSAGE IN APRIL?

We have resources ready for you to reach out to your community and encourage organ and tissue donor registrations! Visit [DonateLifeMonthAZ.org](http://DonateLifeMonthAZ.org) for printable materials, such as posters and calendars, digital resources like Zoom backgrounds, email footers, social media resources and much more!

## HAVE QUESTIONS ABOUT DONATION?

Visit [DNAZ.org](http://DNAZ.org) for the most frequently asked questions. If you're still wondering about something, reach out at [PublicEdEvents@DNAZ.org](mailto:PublicEdEvents@DNAZ.org) or call 602-241-5550.



NATIONAL  MONTH





**DONOR**  
NETWORK OF ARIZONA

A Donate Life Organization

**[DNAZ.org](http://DNAZ.org) | [DonateLifeMonthAZ.org](http://DonateLifeMonthAZ.org) | [DonateLifeAZ.org](http://DonateLifeAZ.org)**

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