



LEAVE A *legacy*

BEFORE

- Attend the Donate Life Month Kickoff Breakfast.
- Register as a participating organization by Friday, Feb. 27 at DonateLifeMonthAZ.org.
- Set a goal for new donor registrations.
- Plan events or community outreach initiatives.

DURING

- Show off your donation pride! Wear your Donate Life T-shirts.
- Display flyers showcasing donation in high-traffic areas.
- Collect donor registration with your organization's custom URL.
- Post on social media, and tag @DonatelifeAZ.

AFTER

- Celebrate your organization's new donor registrations!
- Share with us in a survey how you participated.
- Look for communications from DNA announcing the winners!