



LEAVE A *Legacy*

We encourage you to raise the flag during National Donate Life Month in April! The text below can be read during a flag-raising event or used in a company announcement to share the importance of organ and tissue donation. We encourage you to take photos and video at your flag-raising to share with us on social media. Tag us [@DonateLifeAZ](#).

FLAG-RAISING TALKING POINTS: HOSPITAL AND COMMUNITY PARTNERS

- The Donate Life flag celebrates the miracle of organ and tissue donation.
 - It recognizes all donors who have given the gift of life.
 - It is a powerful symbol of **hope, generosity and the power of one decision to change countless lives.**
- As we raise the Donate Life Flag for National Donate Life Month, we:
 - Celebrate the miracle of organ and tissue donation.
 - Recognize the selflessness of donors who have given the gift of life.
 - Show a commitment to honor donors and help those in need.
 - Tell the families who have lost a loved one that their loved one's legacy lives on.
 - Remind recipients that they are seen, and that they are worth a second chance at life.
 - And tell the people still waiting for a transplant that they are not forgotten.
- **We all have a shared mission to save and heal more lives.**
- National Donate Life Month is a time to focus on one of the things that makes organ and tissue donation possible: the simple, yet powerful, act of registering people as donors.
- National Donate Life Month is a time to take **action**.

TO PERSONALIZE YOUR DELIVERY, CONSIDER:

- Leading with a personal or professional anecdote about donation **OR** reference a meaningful moment from the speaker with a personal connection to donation. (This will better engage the audience compared to starting with your name.)
- Introducing yourself after the anecdote.
- Share how your organization (hospital, MVD office, restaurant, etc.) is committed to registering more Arizonans or otherwise supporting organ and tissue donation.
- Mentioning how important it is for people to register and/or reaffirm their decision to register as donors.